Blogging Tools & Trends

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Blog Business Summit

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Easier Integration

"Low Overhead" Updates

Take a photo or make a video → Click 'Save to web' or open ShoZu and add a description → Your video or photo is uploaded to your chosen online site to share with your world.

Display Flickr photos on your website

Follow the step-by-step process to **build a badge** to show Flickr photos on an external website. You can choose which photos you'd like to display, and set colors for the badge. Then all you need to do is copy and paste the code we give you into your website.

www.flickr.com

what is this?

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del.icio.us / **help** / linkrolls

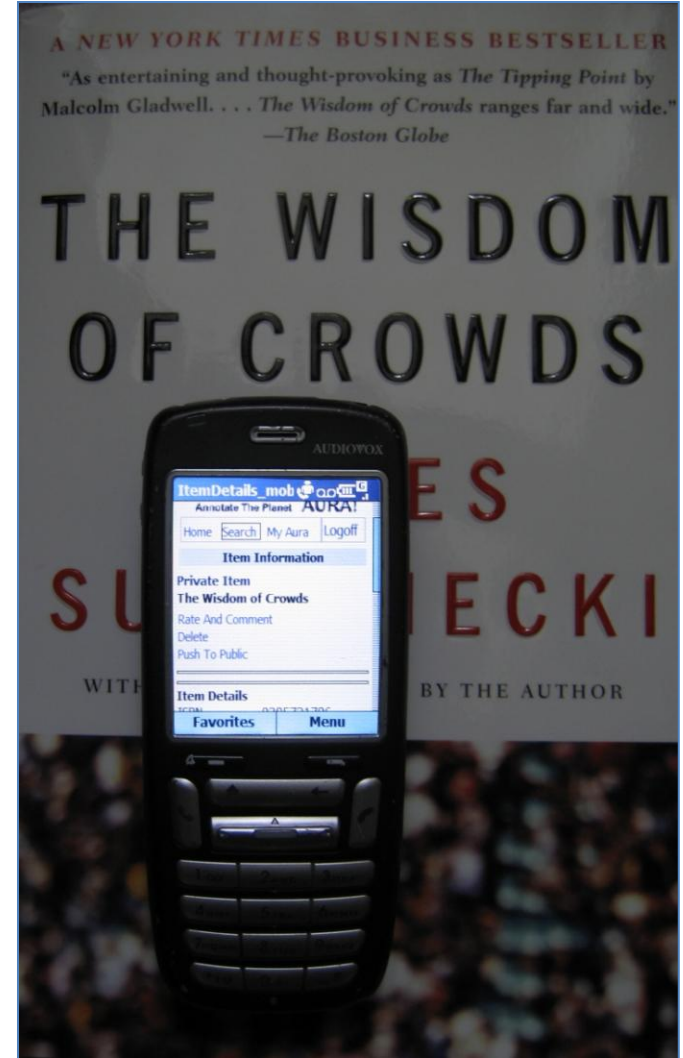**your bookmarks** | your network | subscriptions | links for you | post   logged in as **ma**

Linkrolls

» Linkrolls are a way for you to have your latest del.icio.us bookmarks displayed as part of your website.

» You can insert your bookmarks into hypertext by pasting in this code:

```
<script type="text/javascript"
src="http://del.icio.us/feeds/js/mamamusings?title=my%20del.icio.us;icon;name;showadd"></s
<noscript><a href="http://del.icio.us/mamamusings">my del.icio.us</a></noscript>
```

» Use TypePad? add this linkroll to your TypePad blog

Mobile Input/Retrieval

Microsoft Research: AURA

Selective Sharing

How do I control who can read my journal entries? What are security settings?

You can control who can read your entries by setting entry security levels (**Public**, **Friends** – 🔒, **Custom** – 🔒, and **Private** – 👁) when posting or editing an entry. *When you are logged into your account, you will always be able to see your own entries on your Recent Entries page, no matter what security setting you use.*

What are custom friends groups? How do I use them?

LiveJournal allows you to select some or all of the people on your Friends list for custom friends groups. In your personal journal, a custom friends group can be used to post entries only part of your friends list can see. In any journal, you can use a custom friends group to display only certain friends on your Friends page, particularly with two special friends groups: Default View and Mobile View. Custom friends groups can also be used with other LiveJournal features, such as FOAF, to-do lists, and tags. You may also be interested in filtering your friends page by journal type (community, personal, syndicated) without using custom friends groups.

Create a group by clicking the "New" button, typing a name for the group in the window that pops up, and clicking "OK". You can create up to 30 custom friends groups, whose names can be up to 30 characters long.

Selective Publishing

Socially Filtered Search